

Valley Forge Dental Conference

SECOND DISTRICT DENTAL ASSOCIATION OF PENNSYLVANIA
M.L. Moreland, 4227 73rd Terrace East, Sarasota, Florida 34243

March 3, 4, 5, 2010

(WEDNESDAY, THURSDAY AND FRIDAY)

Phone: 1-800-854-VFDC

Fax: 941-358-3034



EXHIBITOR CONTRACT

(please print or type)

Date _____

Authorized by _____ Title _____

Firm Name _____

Street Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____ E-mail address _____

Name and address of person to receive exhibitor kit _____

In case of emergency provide after business hours contact person & telephone number _____

BOOTH FACILITIES

All booths are 10' wide x 10' deep and include:

1. Background drape of flame proof drapery 8' high with 3' high side dividers.
2. Expertly lettered (7" x 44") two-line exhibitor's identification sign with booth number.
3. Six foot long table (42" high with 1 stool available).
4. Exhibitors' own portage and set up are permitted.

Electricity, water, and sewer hook-up are available in each booth at an additional charge.

BOOTH SIZE AND COSTS: **10' X 10' INSIDE BOOTH - \$1500** **10' X 10' CORNER BOOTH - \$1600***

TERMS: One copy of the contract and full payment of the booth(s) is due upon application. Contracts received without full payment will be returned. Make checks payable to: VFDC and return to the above address or include credit card information or call 1-800-854-VFDC:

VISA Master Card _____
(NUMBER) (EXPIRATION DATE) (SIGNATURE)

*Submit payment for an inside booth. If you requested and are granted a corner booth you will be billed the difference in cost. The committee reserves the right to unilaterally terminate the exhibitor's space contract at any time before or during the conference for any violation of the Exhibitor's Rules-Regulations which are incorporated by reference herein, as set forth on the back of this contract. In case of termination during the Conference, the exhibitor agrees to surrender possession of booth space immediately upon notice.

PLEASE MAKE SIX SELECTIONS	1st Choice Space(s) No. _____	4th Choice Space(s) No. _____
	2nd Choice Space(s) No. _____	5th Choice Space(s) No. _____
	3rd Choice Space(s) No. _____	6th Choice Space(s) No. _____
If more than one space is desired, indicate multiples on each line.		

In order to avoid placement of competitive exhibitors, products, activities and services in close proximity, please indicate below your category. If you will show more than one product, please check each area applicable.

- Laboratory
 Dental Supplies
 Drugs
 Toothbrushes
 Equipment
 Instruments
 Uniforms
 Computers
 Other (specify) _____

We do not wish the following exhibitors to be in close proximity of our space: _____

We would be willing to donate a door prize.
The terms set forth in this contract are acknowledged and accepted, subject to confirmation to us, as exhibitor, of exhibit space allotted by the Conference Exhibit Committee:

		(SIGNATURE)
FOR VFDC USE	Date Received _____	
Past Space Used _____	Total Cost _____	Space Assignment Date _____
Years Exhibited _____	Amt. Rec'd _____	Reassigned/Cancelled _____
Booth(s) Assigned _____		

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RULES AND REGULATIONS

1. **Contract for Space:** All applicants for exhibit space are required to complete the contract (on reverse side).
2. All space will be assigned according to date received; availability of space; longevity of exhibit activities at the Conference; practicality and advisability of space in relation to competitive lines. All spaces will be considered on the above basis and assigned at the discretion of the Exhibit Committee.
3. **CANCELLATION:** All Cancellations must be made in writing to the Second District Dental Association. Cancellation of the contract may be made prior to December 31, 2009 and fee will be refunded. If space is cancelled after December 31, 2009, said fee will be forfeited.

The Second District also reserves the right to cancel the Valley Forge Dental conference for any reason prior to December 31, 2009. If such a decision is made, all fees will be returned to exhibitors.

4. **EXHIBITS:** The VFDC welcomes applications from exhibitors throughout the world to participate in its Annual Conference. Requests for space in the VFDC exhibit hall are considered in the following priorities.
 - Manufacturers, suppliers and distributors of dental products and services.
 - Manufacturers, suppliers and distributors of products and services that benefit the practice of dentistry.
 - Manufacturers, suppliers and distributors of products that are of general interest to ADA members and their staff.
 - Providers of professional, financial, consulting and other services that are of general interest to ADA members and their staff subject to approval of the steering committee.
 - No subletting of exhibit space is allowed.
5. **INSURANCE:** Exhibitor agrees to protect, indemnify and hold harmless the Second District from any and all liability, loss, damage or expense resulting from the negligent acts or omissions of exhibitors.
6. **SECURITY:** The Second District in cooperation with the Valley Forge Convention Center will provide round-the-clock security guards. These security measures will not infer, however, that the Second District is liable for loss, damage, etc. that may be incurred by the exhibitor.
7. **RESTRICTIONS:** Aisle space may not be used for booth purposes, signs or distribution of literature or samples. Such activity must take place inside the exhibit booth.
8. **VIOLATIONS:** Persons whose firms have not rented exhibit space are prohibited from soliciting business in any form in the Exhibit Hall. Violators will be promptly ejected. Behavior by an exhibitor, his/her employee or representatives judged to be disruptive to the orderly conduct of the VFDC Annual Session may result in ejection from the convention center and future dental exhibit space. Two or more written complaints will result in an investigation onsite by the Exhibit and General Chairpersons, with action determined immediately.
9. **SOUND:** Live or recorded music is not permitted on the floor of the VFDC exhibit hall unless written agreement is presented by the American Society of Composers, Authors and Publishers (ASCAP) Broadcast Music, Inc. or other such music organizations.
10. Exhibiting companies may not offer a company sponsored course that runs concurrently with the Valley Forge Dental Conference within a 50-mile radius. If an exhibiting company intentionally ignores the VFDC policy, their exhibit space shall be automatically forfeited.
11. **SET-UP and TEAR-DOWN:** Hours for exhibit set-up will be Tuesday, March 2 from 12:00 Noon to 8:00 PM. Tear-down cannot begin until after the close of the Conference on Friday, March 5 at 3:30 PM.
12. **EXHIBIT HOURS:**
 - Wednesday, March 310:00 AM to 5:00 PM*
 - Thursday, March 410:00 AM to 5:00 PM*
 - Friday, March 510:00 AM to 3:30 PM*

*hours subject to change